

About Us

Written by admin

Wednesday, 11 October 2006 19:13 - Last Updated Wednesday, 24 September 2008 12:28

Established in 1982 by Hugh Cantrell in Lexington, Kentucky. The National Softball Association is a full service organization that offers a division of play and a level of competition that YOUTH through ADULT can enjoy.

MISSION STATEMENT

Today more than ever, conducting your business in a cost-effective manner is a crucial ingredient to success. If you are spending a significant amount of time and money in securing qualifying tournaments and post season tournaments, you are probably losing thousands of dollars each year.

National Softball Association (NSA) is specifically designed to meet the special needs of each complex owner and the parks/recreation departments for today and in the future. That means under NSA's present structure your complex will never have to bid on a post season tournament. The NSA is not in the tee shirt novelty business - those rights belong to your complex and the tournament director. Around the country, park/complex owners and park/recreation directors search for new and better ways to satisfy their teams, managers and sponsors. Where there is a need, NSA is ready to respond with a system that guarantees more post season berths to the teams participating in NSA leagues and tournaments. This alone will make the teams, managers and sponsors more receptive to playing in your parks.

The NSA offers your complex and parks/recreation department the opportunity to send softball teams directly to the State, National Regional and World Series Tournaments through NSA sanctioned leagues and qualifying tournaments at no cost to you.

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The NSA also offers your complex and parks/recreation department the opportunity to host State, National Regional and World Series Tournaments every year at not cost to you. NO BIDDING! The NSA is an organization with you, the parks & recreation director or private complex owner in mind.

National Softball Association's MISSION is to be the most successful Softball Association in the United States. We will achieve success by uncompromising commitment to:

SUPERIOR TEAM/SPONSOR/COACH SATISFACTION

A company wide attitude that recognizes that team/sponsor/coach satisfaction is everything.

DIRECTOR-UMPIRES ORIENTED ENVIRONMENT

An acknowledgment that our Directors and Umpires are our most valuable resource. We are committed to fostering an environment where recognition, innovation and communication are encouraged and rewarded.

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INDUSTRY LEADING VALUE/SELECTION/SERVICES

Offering only the highest quality league and tournament playing facilities, providing customers with an outstanding balance of selection and services.

TEAMWORK

Foster a climate where diversity of thought and expression are encouraged and cooperatively applied to better accomplish our mission.

ETHICAL BUSINESS CONDUCT

Conducting our business with uncompromising honesty and integrity.

COMMITMENT

Dedicated to meeting the needs of the teams, coaches, sponsors and park owners.

PROFESSIONALISM

Strive to promote our continued intellectual growth and to conduct ourselves as dedicated professionals.

CHARACTER

Operate the highest levels of integrity and responsibility to support the National Softball Association.

TEAMWORK
